

PRESS RELEASE



## The subtle world of pastel tones

Our **STABILO BOSS ORIGINAL Pastel** now enchants in six soft shades

Subtle colors can be vibrant too! **STABILO** brings sought-after pastel colors from the catwalk to paper. Highlighters that not only draw attention to important information but also fascinate thanks to their pastel look: the **STABILO BOSS ORIGINAL Pastel** is now available in six soft colors, bringing a whole lot of style to your desk!

### Six enchanting colors

If you like subtle macaroon shades, soft candy floss and fresh sorbet tones, you will love the new colors! The six newcomers are a breath of fresh air for your desk and bring a feeling of lightness and freshness to daily school, uni or office life! *Milky yellow, creamy peach, hint of mint, pink blush, lilac haze and touch of turquoise* make it possible to highlight using subtle color shades and turn notes into stylish accessories!

### Trend meets classic

The design classic now lights up the page in a total of 15 colors – making it the number one highlighter when it comes to variety. The **STABILO BOSS** has been providing exciting highlights with its trusted vivid colors since 1971. With the new, fresh and trendy colors, the color palette is now even more varied than ever before. Now everyone will be able to find their favourite. The **STABILO BOSS** is a young, stylish accessory and, with its Anti-Dry-Out technology (up to 4 hours), a practical companion for the whole day all in one.

**Part of the Pastel Collection**

The STABILO BOSS ORIGINAL Pastel is also part of the Pastel Collection, which will be released at the start of 2017. This collection will also include the other pen icons STABILO point 88 and STABILO Pen 68 in a new set in soft pastel colors.