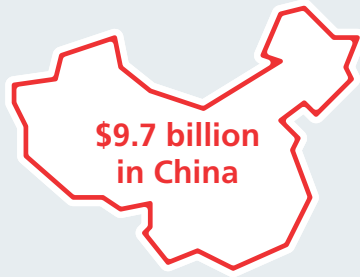


Balance sheet of the Schwan-STABILO Group 2016 | 2017

Global megatrends: a compass for a purposeful future course



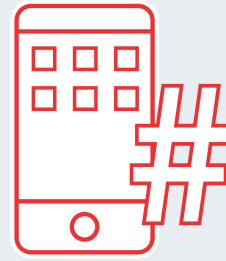
Growth market Asia

Shift of purchasing power to Asian markets



Acceleration of digitalisation

as a business concept



Get employees

prepared for a digital future

We have to keep asking ourselves what we can offer the world of tomorrow.

Sebastian Schwanhäußer,
Managing Partner of the Schwan-STABILO Group

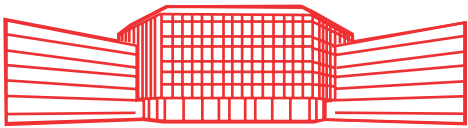
Identity, solidity and flexibility form a stable basis

Family



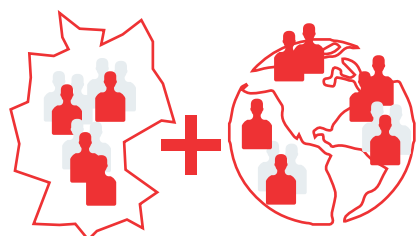
Sites in **22**

countries worldwide



100 %

family owned since 5 generations



2,310
in Germany

2,709
Abroad

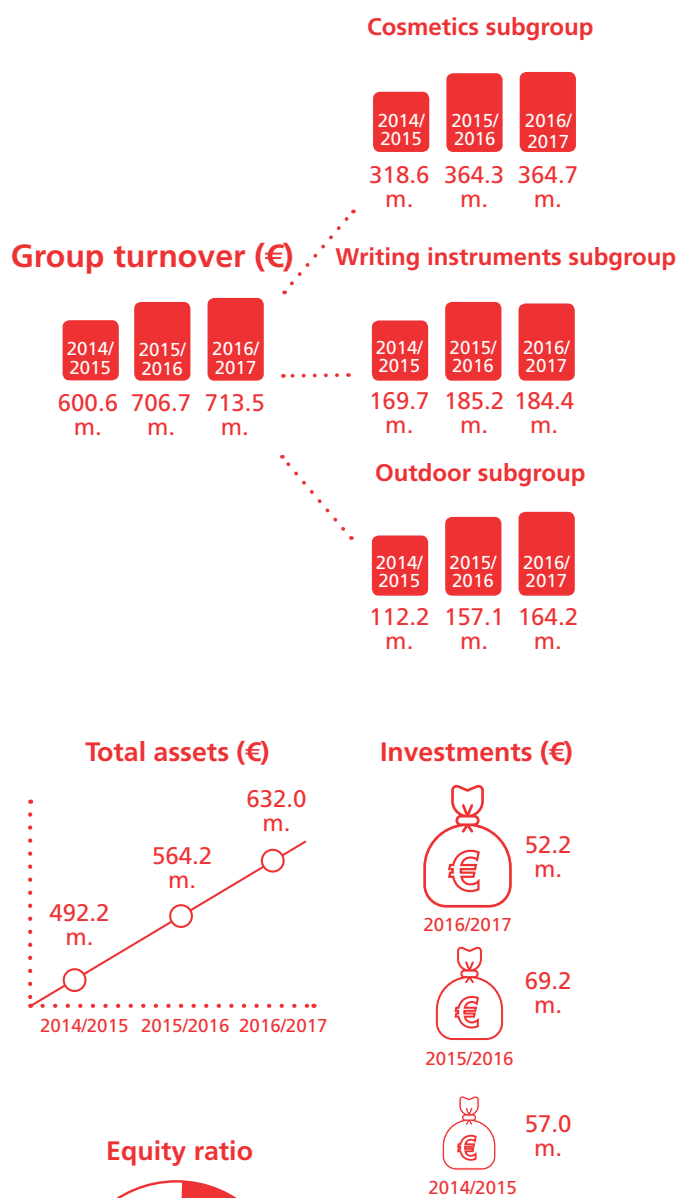
1,536 in Heroldsberg

399 in Weißenburg

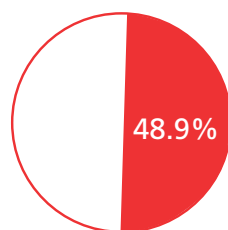
5,019

employees worldwide

Numbers

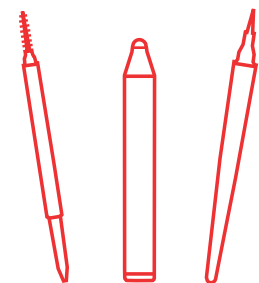


Equity ratio



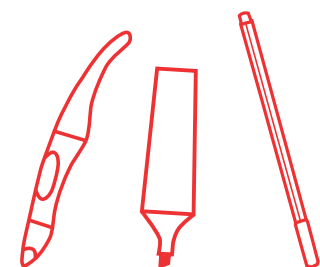
Variety

Cosmetics subgroup



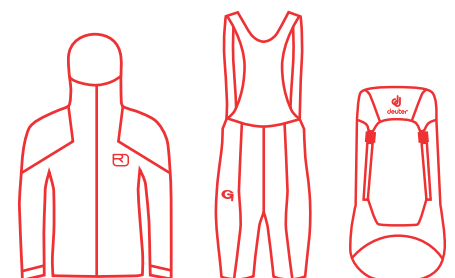
 cosmetics

Writing instruments subgroup



 STABILO

Outdoor subgroup



  ORTOVOX  maier sports  Gonso

The ability to recognise and take advantage of opportunities is in our DNA. Schwan-STABILO has always been courageous. That's more true today than ever!

Dr. Jörg Karas,
Managing Director of the Schwan-STABILO Group

We are very happy with our business performance. For us as a family company, long-term development is always at the forefront.

Martin Reim,
CFO of the Schwan-STABILO Group

We're built on three pillars: this creates stability, reduces the financial risk and leaves room for new ventures.

Sebastian Schwanhäußer,
Managing Partner of the Schwan-STABILO Group